

FOR IMMEDIATE RELEASE

Mapify has been selected to be amongst the participants of TechCrunch Disrupt Battlefield Europe at VivaTech in Paris.

The Social Travel Network Mapify connects travelers all over the world by curating an AI-backed travel guide based on personal experiences.

Paris — Mapify, the trending Social Travel Network, will be amongst the very few, highly selected participants of the TechCrunch Disrupt Startup Battlefield event 2018. The event will be hosted at VivaTech and live streamed to viewers worldwide on techcrunch.com. “TechCrunch Disrupt’s events are known for showcasing the continent’s most promising startups and we are extremely excited to be part of this amazing event”, says Mapify Co-founder and CEO Patrick Haede who will be pitching the company’s product, vision and latest releases later today. A follow-up press release will be covering new product features and Mapify’s vision roadmap as soon as they have been announced live on stage.

“This is an amazing opportunity to present everything we have been working on to the visitors at Viva Tech, the TechCrunch judges and everyone watching around the globe. We are looking forward to release two major milestones for Mapify’s platform today”, says Sebastian Haede, Mapify’s Head of Product who will be running the live-on-stage demo.

About Mapify

Founded in December 2016 and based in Berlin, Mapify is a social travel platform for people to visualize, find and plan travel experiences. By developing a website and app which launched in November 2017, the company has attracted users worldwide, sharing trips and spots in more than 170 countries and has continuously been trending on several country App Stores around the globe. The company has raised \$330K from MIT’s Sandbox Innovation Fund and renowned angel investors.

Key Features of Mapify’s iOS App and Website

- Visualization of past or current travel experiences by uploading single spots or entire trips with photos, descriptions, and attachments
- Connecting with travelers worldwide by following them, commenting on the places they share or creating collections with them in order to start planning a new travel experience
- Becoming inspired by Mapify’s unique “Explore Feed” and receiving personal recommendations based on travel interests the platform recognizes

- Searching for countries, regions, and cities to discover spots and add them to private bucket lists or themed collections

Editors

For more information on Mapify's iOS App visit <https://mapify.travel/app>

For image and video assets please see <https://mapify.travel/press/assets>

An iOS-App demo video can be found here: https://youtu.be/01FW_RexUOY

Contact

Eva Burdack, press@mapify.travel